

NORTH AMERICAN INVASIVE SPECIES FORUM 2021

MAY 18-20TH, 2021

Sponsorship Package



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The North American Invasive Species Forum is an international event encompassing the interests of professionals and organizations involved in invasive species management, research, and regulation across North America.

The Forum will bring together the international invasive species community and will highlight new research, emerging issues, success stories and prevention and response initiatives from across Canada, Mexico, and the U.S. The forum will also build on the previous North American Invasive Species Forum held in 2017.

The Canadian Council on Invasive Species is hosting this Forum with the support of, and guidance from, an international steering committee representing the U.S., Canada, and Mexico.

2021 Keynote Speakers

Day 1 – Andy Sheppard, CSIRO Senior Principal Research Scientist

Day 2 – Ben Lawhon, Leave No Trace

Day 3 – Dan Tompkins, Predator Free 2050, NZ

We're going virtual in 2021!

We've gotten creative to deliver the quality experience we've cultivated in the past fifteen years through a virtual platform. Our guests and sponsors can expect excellent speakers, engaging topics and networking sessions with attendees from around the world! A virtual format allows for unprecedented participation in the Forum. We look forward to connecting with a global audience united in action against invasive species.

SESSIONS:

- **Success Stories from across North America**
- **What is New and What is Working in Pathways**
- **Emerging Issues, Impacts and Threats**
- **Networking**
- **Concurrent: terrestrial, aquatic, insects, and animals**

FORUM ATTENDEES

A wide range of guests attend the North American Invasive Species Forum. Participants include those involved in agriculture; horticulture and landscaping; industry, including forestry and mining; local, regional and provincial government; recreationist; environmental remediation practitioners; researchers; youth and students.

In 2021, we look forward to welcoming an even greater breadth of attendees through our virtual format. Through the additional accessibility offered through online delivery, we anticipate record breaking attendance in 2021.

We invite you to join the North American Invasive Species Forum as a sponsor! Select from three sponsorship levels and choose a single year or multi-year package.

BENEFIT OVERVIEW			
BENEFITS	GOLD \$5000	SILVER \$2500	BRONZE \$1000
Complimentary Forum Ticket	4	2	1
Keynote Session Sponsor	✓		
Moderate a Session/Session Sponsor (introduce your organization, logo featured on each session you moderate including link to website, organization description)		✓	
LOGO RECOGNITION			
Event Portal Header	✓		
Event Login Page Banner	✓		
Event Portal Lobby Banner	✓	✓	
Lobby Video	✓	✓	✓
CCIS website	✓	✓	✓
CCIS social media	✓	✓	✓
CCIS event emails	✓	✓	✓
Annual Report	✓	✓	✓

Gold Level Sponsorship

Gold Level Sponsors benefit from premium visibility among guests of the Forum. Your organization is profiled to all event attendees through prominent features on the virtual event portal and app, with your logo included on all other digital event collateral including website, social media posts and e-newsletters. Promote your organization while supporting locally led efforts to protect communities and landscapes from invasive species.

Benefit Details:

- **Event Portal Header:** Your logo will be permanently visible, paired with the event logo on the left corner of the virtual event portal for the duration of the program.
- **Event Login Page:** Your logo will be visible to all participants as they log in to the virtual event portal.
- **Event Portal Lobby Banner:** Your logo will be permanently featured on the virtual lobby.
- **Lobby video:** opportunity to pre-record short video for the lobby.
- **Keynote Session Sponsor:** You will be promoted as the sponsor of a Forum Keynote Session. Your logo will be attached to all session mentions in the virtual event portal and registration website. An option to include a live or pre-recorded introduction of the keynote speaker by an organization representative and/or include a 1–3-minute pre-recorded brand video prior to the Keynote Session is available.

Silver Level Sponsorship

Excellent benefits are available to Silver Level Sponsors. Your logo will be prominently featured on the virtual event portal lobby banner, and sponsorship includes the opportunity to introduce a speaker or premier a brand video. The Forum offers ample opportunity to demonstrate your organization's commitment to healthy landscapes to event attendees.

Benefit Details:

- **Event Portal Header:** Your logo will be permanently visible, paired with the event logo on the left corner of the virtual event portal for the duration of the program.
- **Lobby Banner:** The center column in the virtual event platform home screen will feature logos of gold and silver sponsors.
- **Moderate a session/ session sponsor:** Promotion or moderate as the sponsor of one of the Forum sessions. Your logo will be attached to all session mentions in the virtual event portal and registration website.
- **Lobby video:** opportunity to pre-record short video for the lobby.

Bronze Level Sponsorship

Highlight your commitment to healthier communities and landscapes while showcasing your brand as a Bronze Level Sponsor. As a Bronze Level Sponsor your support has great promotional value; your logo will be profiled on all event collateral and will be displayed in key areas of the event portal and app, visible to all attendees.

Benefit Details

- **Lobby Video:** After logging in, event attendees will arrive in the Lobby where they will be welcomed to the virtual event portal with a video featuring the logos of our sponsors.

CONTACT KELLIE TO SECURE YOUR SPONSORSHIP
coordinator@canadainvasives.ca