

# **NATIONAL PHRAGMITES CONFERENCE**

**January 20<sup>th</sup>, 2022**

**Sponsorship  
Package**



**Canadian Council  
on Invasive Species**

**Conseil Canadien sur les  
Espèces Envahissantes**

## ABOUT THIS EVENT

The **first** national conference on invasive *Phragmites* in Canada will present a national perspective on Canada's worst invasive plant.

Hosted by the Canadian Council on Invasive Species (CCIS) in partnership with the Ontario Invasive Plant Council (OIPC) and the Ontario Phragmites Working Group (OPWG).

***We are anticipating 300-500 attendees.***



**WELCOME  
TO THE FIRST**

JANUARY 20TH, 2022  
11AM-4PM EST  
VIRTUAL EVENT

**NATIONAL PHRAGMITES  
CONFERENCE**

Join us for Canada's 1st National Phragmites Conference to better understand the state and spread of "Canada's worst invasive plant", *Phragmites australis*.

Event hosted by

Canadian Council on Invasive Species / Conseil Canadien des Espèces Envahissantes

ONTARIO INVASIVE PLANT COUNCIL

ONTARIO PHRAGMITES WORKING GROUP

This event will be offered virtually using Remo, an industry leading virtual outreach and networking software. The Canadian Council on Invasive Species and the Ontario Invasive Plant Council, have successfully lead virtual meetings in the last year that have attracted 100 to over 300 attendees, from Canada, the United States and beyond.

**For event details and updates, visit our news and events webpage at [www.CanadaInvasives.ca](http://www.CanadaInvasives.ca)**

# OVERVIEW OF SPONSORSHIP BENEFITS

BENEFITS	GOLD	SILVER	BRONZE	FRIEND
<b>RECOGNITION</b>				
Special recognition as a Gold sponsor	X			
Logo placement on event portal header	X			
3 social media icons and links included on event webpage and banner	X	X		
Expanded window on event webpage (includes bio and link to website)	X	X		
Virtual banner during event (includes bio and link to sponsor's website)	X	X	X	
Logo placement in event emails and social media	X	X	X	
Name/ logo placement on event website	X	X	X	X
Name/ logo on shared banner in event portal				X
<b>OPPORTUNITIES TO INTERACT WITH ATTENDEES</b>				
10-minute presentation slot at the event	X			
Sponsor booth at the event, including video or images and live chat	X	X		
Complimentary conference tickets for:	<b>6</b> PEOPLE	<b>4</b> PEOPLE	<b>2</b> PEOPLE	<b>1</b> PERSON

# SPONSORSHIP BENEFITS

Sponsorship for the 2022 National Phragmites Conference is offered at the following levels:

## **GOLD SPONSORSHIP**

### **\$5000**

Gold sponsorships are for organizations that are eager to present their content to our attendees and interact with them live during the event.

#### **Gold sponsorship includes:**

- First-tier logo placement during the event, on our social media and email marketing, and on main event webpage.
- Special recognition as a gold sponsor and expanded window on the event webpage and virtual banner during the event that includes:
  - Custom photo or video,
  - Company description,
  - 3 social media icons and 1 website link
- A 10-minute presentation slot at the event.
- Sponsor booth at the event, including video, images or live chat, which allows you to meaningfully engage and network with our members.
- Event access for up to 6 individuals to attend all presentations and network with attendees during networking sessions and breaks.

## **SILVER SPONSORSHIP**

### **\$2500**

Silver sponsorships are for organizations that want to have great presence at the event and put their logo in front of our membership.

#### **Silver sponsorship includes:**

- Logo placement during the event, on our social media and email marketing, and on our event webpage.
- Expanded window on the event webpage and virtual banner during the event that includes:
  - Company description
  - 1 website link
- Sponsor booth at the event, including video, images or live chat, which allows you to meaningfully engage and network with our members.
- Event access for up to 4 individuals to attend all presentations and network with attendees during networking sessions and breaks.

## **SPONSORSHIP BENEFITS (CONTINUED)**

### **BRONZE SPONSORSHIP**

**\$1000**

Bronze sponsorships are for organizations that want to have great presence at the event but aren't ready to commit to a larger package.

**Bronze sponsorship includes:**

- Logo placement during the event, on our social media and email marketing, and on our event webpage.
- Virtual banner during the event that includes:
  - Company description,
  - 3 social media icons and 1 website link
- Event access for up to 2 individuals to attend all presentations and network with attendees during networking sessions and breaks.

### **BECOME A FRIEND OF AN EVENT**

**\$500**

Friends are those smaller organizations or individuals who want to support the event without committing to a larger package.

**Friends receive:**

- Logo or name recognition during the event and on our event webpage.
- Event access for 1 individual to attend the event.

# **THANK YOU**

**We look forward to welcoming you as a sponsor of the  
National Phragmites Conference**

**FOR MORE INFORMATION, PLEASE CONTACT:**

Kellie Sherman

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